

## File Format

- We work with Illustrator CC, Photoshop CC and InDesign CC - please supply all artwork as editable PDF's.

## Fonts

- Ensure all fonts have been outlined, or the font files have been included with your artwork.

## Scale & Resolution

- Keep it to a round scale (e.g 25% or 50%). Tell us the ratio and output size so we can scale it back up correctly.
- 70 - 80dpi (minimum) for 1:1 scale - when the images are scaled, the resolution should be changed accordingly.
- When the image is 5m2 or bigger, the resolution can be lower but should never be under 30dpi.
- We print using CMYK format. Format's such as RGB or Pantone will be converted to CMYK for printing.

## Bleed

- Add at least 10mm bleed on all sides, or contact us to check.

## Artwork For Cut Vinyl

- It must be provided in vector format.
- Fonts or strokes used need to be outlined.
- For multi-colour cut vinyl please supply bleed for each colour.

## How To Send Your Artwork

- Files under 10MB can be e-mailed to us.
- Files over 10MB can be sent via a file transfer site such as WeTransfer.com or YouSendIt.com.
- Alternatively you can upload files to your own server or via our server - please contact us for more info.